

# The quintessence

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## Human-down or human-up

Humanity will probably have to make a decision quickly. But in the meantime, we, the initiators of the **"Normal Revolution for Human-up!"** project - **"Human-UP!"** for short; **"UP!"** for even shorter - are the first people to enjoy the unheard-of privilege of being able to say: Humanity CAN decide; it can decide NEW. Immediately!

Do we want to continue in the direction we have been heading in for at least 12,000 years - 'further and further away from ourselves, therefore de facto increasingly unfit for life' - i.e. this **"human-down"** process; to finally give ourselves up completely; completely degenerated, ground down by violence, or replaced by artificial intelligence?

Or will we bring about a turnaround? Do we face up to the carefully suppressed facts and initiate the **"Human-up!"** process? This means liberating the original resources that have been persistently pushed away, and thus becoming a primordial human being again. Imbued and refined with the best achievements of our culture.

Crazy: Technically, this is surprisingly easy to do. Nevertheless: respect please! From a global status quo perspective, this is a pretty challenging undertaking. The decision to soberly and uncompromisingly engage with ourselves in order to liberate not just our biographical resources, but even our natural resources, and thus finally solve the problems we are causing ourselves and as a species, is **clearly the greatest challenge currently facing humanity.**

But so what? Nothing less than our future as a species is at stake. So, go on! Allow yourself the primal, unrestricted LIFE!

And if you would like to support this global **startup** that is deciding our future financially, you can transfer money here:

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